

Dr **James Pamment** (PhD Stockholm University, 2011) is Associate Professor of Strategic Communication at Lund University. Since September 2022, he is Director of the Lund University Psychological Defence Research Institute, an independent research institute funded by the Swedish Psychological Defence Agency. He is Editor-in-Chief of the journal *Place Branding and Public Diplomacy* and former Head of the Department of Strategic Communication. Previous affiliations include the Carnegie Endowment for International Peace, Swedish Defence University, the EU-NATO Hybrid Threats Centre of Excellence, University of Texas at Austin, University of Southern California, and Oxford University.

Pamment's main research interest is in the role of strategic communication in countering hostile foreign interference, such as information influence operations and hybrid threats. He has consulted, conducted training, or produced research on behalf of UN and EU institutions, NATO, and several governments. This includes leading applied research projects such as "Counter Influence Strategies for Communicators" (MSB/ Swedish Civil Contingencies Agency, 2018) and the "RESIST Counter-Disinformation Toolkit" (UK Government Communication Service, 2019 & 2022). He recently served as adviser to EU Vice President Jourova and the European External Action Service on the disinformation aspects of the European Democracy Action Plan, and gave evidence to the EU Parliamentary Committee on Foreign Interference in all Democratic Processes (INGE).